



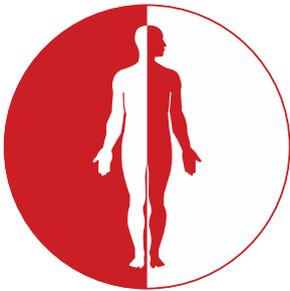
APPEARANCEMATTERS



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APPEARANCE MATTERS

Riga Stradiņš University, Institute of Stomatology
13th of May, 2015
Riga, Latvia



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Nichola Rumsey has a national and international reputation for research in disfigurement and appearance. She has published widely in the field, and receives frequent invitations to address audiences on this topic worldwide. She was awarded a personal Chair by UWE in 2002. Nichola was President of the Craniofacial Society of Great Britain & Ireland in 2003-4, and Chair of the British Psychological Society's Division of Health Psychology from 2005-6. She was elected an Honorary Life Member of the British Association of Aesthetic Plastic Surgeons in 2009. She has been a consultant to the UK Government's Department of Health since 2004. She is currently the chair of the COST Action IS1210 - Appearance Matters: Tackling the Physical and Psychosocial consequences of Dissatisfaction with Appearance. Under Nichola's direction, the Centre's research activities revolve round five main areas:

1. Establishing the psychological ramifications of appearance concerns for people with and without visible differences
2. Addressing the psychological impact of having orofacial cleft or craniofacial condition.
3. Increasing understanding of the psychosocial needs of those affected
4. Developing methods of support and intervention to meet these needs
5. Using research evidence to raise awareness amongst both the public and relevant professionals of the ramifications of appearance concerns

Martin Persson is a psychologist and a senior research fellow at the Centre for Appearance Research, University of the West of England. One of his main research interests is in working with individuals with visible differences or negative body image in relation to psychosocial and public health aspects. Martin has extensive knowledge of working with social disadvantaged groups across Europe from an educational and guidance perspective. Martin has considerable experience in coordinating and managing over 30 national and international projects with a particularly focus upon psychosocial, health and educational issues. He has a Ph.D. in Medicine, Masters Degrees in Public Health and Psychology and his research has been published in academic peer-review journals and presented at international conferences. Martin has over the last 10 years facilitated a variety of workshops and symposiums for professionals, students and users in his areas of specialties in Europe, the United States, South America, Asia and Australia.

Gareth Davies has worked as a leader and innovator in the voluntary sector nationally and internationally for most of his career, working in the fields of human rights, homelessness and disadvantaged children. His current interest in developing better practices for the treatment of children born with clefts began in 1995 when he became the first CEO of the UK Cleft Lip and Palate Association. He was a key member of the UK government advisory committee on cleft care which recommended and subsequently oversaw the development of UK centres of excellence in cleft care, working from a full multidisciplinary perspective. In 2007 he co-founded the

European Cleft Organisation and has become known across Europe for his work bringing together patient groups and health professionals. He is trying to develop a set of agreed, European guidelines on early cleft care and is also pushing for further recognition of the support needs of families and children with clefts. His skills

include: management and governance; organizational development; communication and training; media and information and research. He has a long interest in Eastern Europe having lived and studied in Poland in the 1980s. Languages include English, Polish, and French. He has a BA Hons degree (University of London) and a Diploma in Advertising, Marketing and PR (London Chamber of Commerce). His motivation for his current work project stems from the fact that he was born with a cleft lip and palate. He currently lives in France, is married and has three grown up children.



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**Venue: RSU Institute of Stomatology, Great lecture Hall, Dzirciema street 20
Riga, Latvia**

Wednesday 13th of May, 2015

- 09:45 – 10:00 Registration
- 10:00 – 10:45 Appearance in our society and culture
Nichola Rumsey
- 10:45 – 11:30 The impact and consequences – A Public Health Perspective
Martin Persson
- 11:30 – 12:00 Health professionals – What do we think we know and what do we want to know?
Gareth Davies – based on your interviews and survey from the EU projects together with the overall results?
- 12:00 – 13:00 Lunch
- 13:00 – 13:45 Visible differences – a lifespan approach told via the perspective from cleft lip and/or palate
Nichola Rumsey
- 13:45 – 14:30 Psychological impacts of appearance dissatisfaction
Martin Persson
- 14:30 – 15:00 Coffee break
- 15:00 – 15:45 Psychological impacts of appearance dissatisfaction - continued
Martin Persson
- 15:45 – 16:15 The way forward – discussion and summary
Nichola Rumsey, Gareth Davies & Martin Persson